



## **International Conference on Healthcare and Trade**

Thursday 10 December 2009

**HEALTHCARE & TRADE IN HEALTH INSURANCE SERVICES**

**Venue: Novotel Brainpark Rotterdam**

8.00 – 9.00 Registration & Coffee

### Session I: The WTO Perspective on Healthcare and Health Insurance Services

9.00 – 9.30 **Keynote Address: The Position of Trade in Improving Health Equity**  
Professor Ronald Labonté, Faculty of Medicine, Institute of Population Health,  
University of Ottawa

9.30 – 10.00 **Domestic Health Policies and International Trade: the Framework**  
Dr. Mark Crawford, Centre for State and Legal Studies, Athabasca University

10.00 – 10.30 **Public Services, Health Services and the GATS**  
Professor Allyson Pollock & Mr. David Price, Centre for International Public  
Health Policy, University of Edinburgh

10.30 – 11.00 Coffee Break

11.00 – 11.30 **Health Services and Health Insurance under the GATS**  
Dr. Rudolf Adlung, Trade in Services Division, WTO Secretariat

11.30 – 12.00 **WTO Implications of National and Cultural Differences in  
Understandings of Health Risk**  
Professor Gregg Bloche, Georgetown University & University of Chicago

12.00 – 12.30 Discussion

12.30 – 14.00 Lunch

Session II: The EU Perspective on Healthcare and Health Insurance Services

- 14.00 – 14.30      **Keynote Address: Public Services, Citizenship and Solidarity in the Union**  
Professor Malcolm Ross, Sussex Law School, University of Sussex
- 14.30 – 15.00      **Health (Insurance) Services and EU (Competition) Law**  
Professor Stefaan Callens, Department of Public Health, Katholieke Universiteit Leuven
- 15.00 – 15.30      Coffee Break
- 15.30 – 16.00      **Services of General (Economic) Interest in Services Trade**  
Professor Gareth Davies, VU University Amsterdam
- 16.00 – 16.30      **EU Law and the Netherlands Act on Health Insurance; the Current State of Affairs**  
Mr. Berend Jan Drijber, Partner, Pels Rijcken & Droogleever Fortuijn
- 16.30 – 17.00      Discussion

Parallel Sessions

**Venue: Erasmus University Campus, J-Building, 7<sup>th</sup> Floor, Room “Aad de Roo”**

**Cross-Border Issues of Insurance and Medicines**

Mr. David Matas, International Human Rights lawyer &  
Lecturer in Immigration & Refugee Law, University of Manitoba

**Cross-border Mobility of Patients and Health Professionals**

Dr. Matthias Helble, Technical Officer Trade, Foreign Policy, Diplomacy  
and Health, World Health Organization

**Auditing the Economic Impact of Medicines Parallel Trade**

Dr. Joan Costa-i-Font, The London School of Economics and Political  
Science

- 17.00      Social Drink at Erasmus University Campus, J-Building, 7th Floor “Central Square”
- 20.00      Speakers’ Dinner at Restaurant De Pijp, Rotterdam

**FRIDAY 11 DECEMBER 2009**

**HEALTHCARE & TRADE IN PHARMACEUTICALS**

**Venue: Erasmus University Campus, M-Building, Room M1-17 "Tokyo"**

9.00 – 9.30 Registration & Coffee

Session III: Intellectual Property in Trade Agreements and Pharmaceuticals

9.30 – 10.00 **The TRIPS Agreement and Public Health**  
Mr. Roger Kampf, Counsellor, Intellectual Property Division, WTO Secretariat

10.00 – 10.30 **Negotiation and Enforcement: How Preferential Trade Agreements Are Used To Fill Perceived Gaps in TRIPS**  
Dr. Holger Hestermeyer Esq., Senior Research Fellow, Max Planck Institute for Comparative Public Law and International Law & European University Institute

10.30 – 11.00 Coffee Break

11.00 – 11.30 **Trips Flexibilities and TRIP Plus from a Political Science Perspective**  
Dr. Valbona Muzaka, School of Social Science/Politics, University of Southampton

11.30 – 12.00 Discussion

12.00 – 13.00 Lunch

Session IV: Parallel Imports a Panacea for Public Health and Pharmaceutical Competition?

13.00 – 13.30 **Parallel Imports in the Jurisprudence of the European Court of Justice**  
Mr. Antonio Perez van Kappel, Référendaire, Cabinet of Advocate General M. Ruiz-Jarabo, European Court of Justice

13.30 – 14.00 **Parallel Imports, Perspectives from Exporting Countries and Exploring Alternatives**  
Ms. Natalia Lojko, Lawyer, Baker & McKenzie

14.00 – 14.30 Discussion

14.30 – 15.00

***Closing Address: Common Elements and Concluding Remarks***

Professor Joost Pauwelyn, Centre for Trade and Economic Integration,  
Graduate Institute of International and Development Studies

15.00

Social Drink at Erasmus University Campus, J-Building, 7th Floor “Central Square”